



P.O. Box 664, Brookfield, WI 53008-0664

www.MilwaukeeChinese.org

Nov 17th, 2012

Dear Sir/Madam,

The Milwaukee Chinese Community Center (MCCC), will host our inaugural 2013 Milwaukee Dragon Boat Festival on July 13th, 2013. It will be held at the Lagoon in Veteran Park, Milwaukee.

The 1st Annual 2013 Milwaukee Dragon Boat Festival presents a unique opportunity for companies and organizations to help encourage cultural diversity and awareness in the Milwaukee community and support the local charities at the same time. As a corporate sponsor, your organization can make an invaluable contribution to the health and vitality of your employees and our community.

In dragon boat festivals across the world, companies use these events as great team building opportunities and as a fun plus unique way to encourage health and exercise among employees.

If you are interested in joining as a sponsor of this community event or registering a team, please contact us.

Over the past several years, MCCC has reached out to the communities through our various cultural outreach programs. Milwaukee is known for its many summer ethnic festivals. Your sponsorship will enable us to be the newest addition to these rich and diverse cultural offerings. Together, we will make Milwaukee a better place for all.

We ask that you give this solicitation careful consideration even in this difficult economic time. Your financial support and exposure of you brand name will show the community and visitors your willingness to achieve better understanding of different cultures and promote better cooperation among cultures. While no support is too small, for your convenience we have crafted different sponsorships tiers. You can find the information listing the various sponsorship opportunities and benefits in the attached information packet.

The Milwaukee Chinese Community Center is a 501(c) (3) non-profit organization. We have the following as our mission: " Serving members and the Milwaukee community through Chinese language education, culture outreach, and social engagement." Your generosity of sponsorship will allow us to continue and further our mission. Your commitment will help enable us to build bridges, reach out to other cultures and add to the fabric of the ethnic diversity of Milwaukee.

Kinds regards,

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